



Don't Just Get a Summer Job, Get Career Experience!

Start Your Career in Operations and Technology
with a summer internship at The Nielsen Company

Are You Ready to Explore Your Future?

Our internships offer firsthand experience with systems and processes that enable us to deliver critical business information to clients — including:

- How is a TV show, video or song rated #1?
- How and why do companies track trends in online video viewing?
- Why do cell phone users now text more often than call?

The Nielsen Company is the world's leading market and media research company with 34,000 employees in over 100 countries. Summer interns receive first consideration for our full-time Emerging Leadership Program. If you qualify, you could be on a fast-track to an exciting career as a future leader!

What do *companies*
need to know to reach
their *customers*?

Nielsen knows.



During your internship you will:

- Be challenged with a 10 week assignment in Operations or Technology
- Enhance your skills with on-the-job training and classroom training in:
 - Technology
 - Process discipline
 - Project management
 - Business process improvement
 - Leadership
- Receive mentoring from Nielsen leaders
- Work as a team with your fellow interns

As a Nielsen intern, you will receive first consideration for full-time positions in the fast-track Emerging Leaders Program. You will also get the opportunity to work on company-sponsored service projects and events in the community.

For the summer of 2010, we are offering qualified 2011 graduates the following:

- Intern assignments in Schaumburg, IL or Tampa, FL
- June through mid-August internships
- Competitive hourly salary
- Generous sign-on bonus to defray housing/temp relocation costs

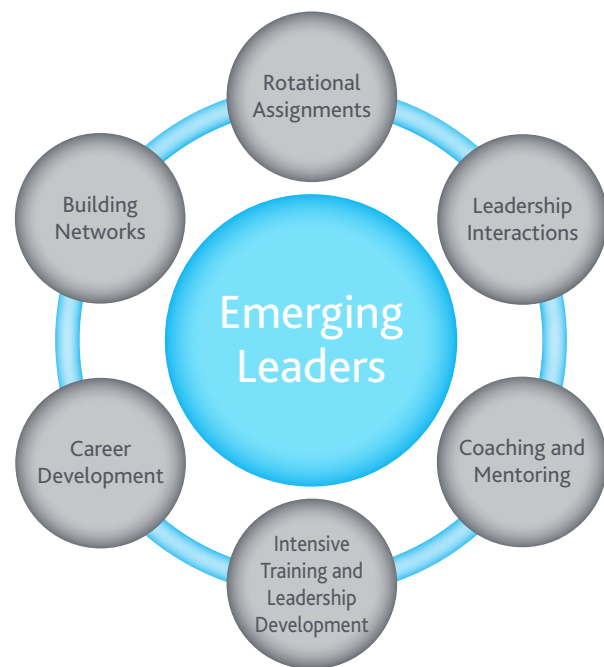
“Working on projects that make a direct impact on the company, gaining valuable experience from upper level company executives, building lasting networks and friendships... this internship experience exceeded my expectations completely.”



Michael Lerma
University of Notre Dame

Please submit the following required documents:

1. Your resume and cover letter including reasons why you are interested in the program
2. A letter of recommendation from the Dean/college professor of your degreed program



Candidate Criteria:

If you have the passion to pursue a leadership career with a trailblazing company, then please apply! Interns must meet the following criteria:

- Minimum overall GPA of 3.0
- Enrollment in an undergraduate degree program in Technology, Operations or related field
- Fewer than two years' full-time work experience
- Ability to work permanently in the U.S.
- Ability to work in Tampa, FL or Schaumburg, IL
- Leadership experience (classroom, campus, summer jobs)
- Coursework in financials, statistics or programming languages
- Initiative, creativity and passion to deliver results that affect our clients
- Ability to work independently or in a team
- Strong communication skills

APPLY NOW

Visit www.nielsen.com/emergingleaders and select Operations and Technology.

