



Emerging Leaders Program: Client Solutions Path

The Client Solutions Path (CSP) is a challenging 18 month program designed to develop a multi-skilled, multi-talented workforce through exposure to: our businesses, a variety of functional disciplines, and educational experiences. Through special training and guidance, the program seeks to foster the development of future managers/leaders and provide a continuous pipeline of emerging talent to the Nielsen organization. Upon successful completion, participants are placed within one of our business units.

What do *creativity* and *opportunity* have in common?

Nielsen knows.

Your next opportunity

Our next Emerging Leader's Program will run from approximately July 2010 through December 2011.

As a member of the Emerging Leaders Program CSP, you will participate in a variety of challenging and exciting experiences including:

- Cross-Functional Rotation Assignments: The CSP rotation assignments provide on-the-job learning and a wide breadth of

knowledge. Through cross-functional project assignments, participants gain invaluable practical work experience that can span across different geographical areas. The selection of projects/assignments depends on several variables including: businesses needs, participant's background, experience, desired career path, and project availability.

- Training & Development: Participants are also supported throughout their

tenure in the program with training that will enable them to meet their development objectives. The coursework content focuses on the media and marketing information areas: Industry Information, Clients, Business Processes, Technology, and a wide variety of Professional Development classes.

- Mentoring: Each CSP participant is paired up with a more experienced person (mentor) who assists the participant (mentee) in developing skills and knowledge that will enhance the participant's professional and personal growth. The mentor provides direction to participants with rotation assignments, career planning, and individual development planning and post-program placement.

You must submit the following required documents:
1. Your resume and cover letter which should include reasons why you are interested in the program
2. A letter of recommendation from the Dean/college professor of your specific degreed program

Candidate Criteria

This highly competitive Program expects and looks for excellence in candidates who bring diverse backgrounds to innovation and problem solving. We look for well-rounded recent college graduates who possess the following qualities:

- Graduated within the last 2 years with a B.S./B.A. degree in any major
- Strong record of academic achievement (minimum 3.0 cumulative GPA)
- Leadership role in college extra-curricular activities
- Strong desire to enter and develop within the media industry
- Willingness to commit to multiyear career with Nielsen after completion of program
- Capacity and motivation for hard work
- Strong interpersonal, written and communication skills
- Excellent organizational, leadership and problem solving skills
- Strong PC Skills
- Enthusiasm and flexibility to pursue a challenging career in various locations
- Permanent Work Authorization in the U.S.



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