



# Emerging Leaders Internships

## *Operations and Technology Path (OTP)*



The Nielsen Company's Emerging Leaders Program offers a powerful and unique experience for top undergraduates interested in a leadership career with the world's leading provider of global marketing information, consumer insights, and business media. Participants in these programs enjoy a diverse and challenging set of rotational assignments, focused training, mentoring and unparalleled networking opportunities. Upon graduation, participants are well prepared to take on jobs with significant responsibility within their area of expertise. Emerging Leaders Internships provide an opportunity for 2010 graduates to explore the Nielsen environment with a view to potential application for the full time Emerging Leaders Program.

The Operations and Technology Path (OTP) is focused on developing future leaders within the company who can provide clients with innovative data management and technology solutions. At Nielsen, information is our business. We deliver solutions to our clients in the form of high quality information that helps them grow and compete more effectively. As an Emerging Leaders OTP intern, you will participate in an innovative new program that encompasses:

- A ten to twelve week summer assignment in one of the following locations: Tampa, Florida area, Chicago, Illinois area, Cincinnati, Ohio area or Green Bay, Wisconsin area.
- Development of personal and professional skills through training, networking and mentoring relationships.
- Interactions with senior leaders during intern activities such as lunch and learn events, leadership dialogues and the annual intern conference.

- The opportunity to build teamwork skills through participation in the intern project and community service events.
- A competitive salary, eligibility for a housing stipend and reimbursement for travel to and from the intern assignment location.
- The opportunity to apply for the Emerging Leaders OTP Program. Successful interns will be strongly considered for the Emerging Leaders program.

Intern assignments typically focus on vital business processes and projects such as: simplification, integration, business process re-engineering and project management. Assignments vary according to business need and intern qualifications but all are designed to stretch your skills and to support your professional development by providing clear goals and actionable feedback on your performance.

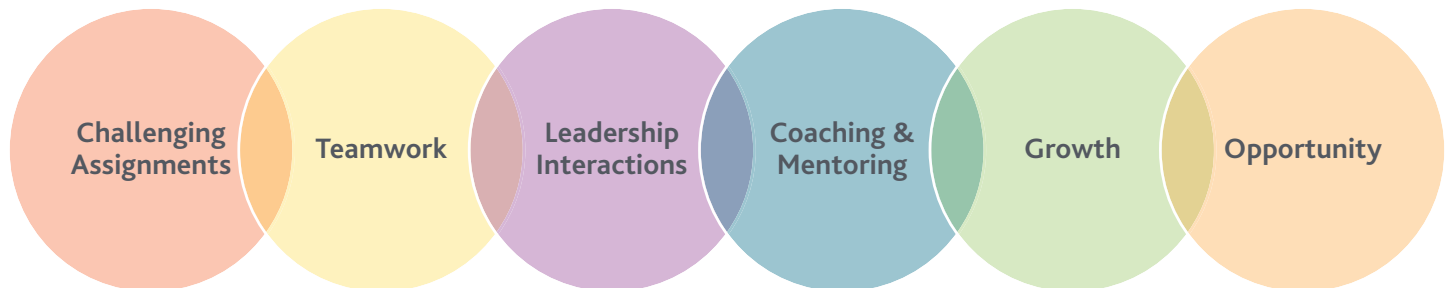
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### Candidate Criteria

To apply for an internship, you should be an undergraduate student with an anticipated graduation date of 2010 with an Operations or Technology related major. You must also meet the requirements for the full time Emerging Leaders Program. These requirements include:

- Strong record of academic achievement (minimum 3.0 cumulative GPA)
- Coursework and experience in at least one programming language
- Experience or coursework in financials, statistics and foreign languages
- Leadership role in college extra-curricular activities
- Enthusiasm and flexibility to pursue a challenging career in various locations
- Passion to apply technology to deliver business results
- Enthusiasm for streamlining and simplifying processes
- Disposition to learn from different cultures and new ways of thinking
- Initiative, creativity and a passion to deliver results that make a difference to our clients
- Ability to work independently as well as within a team
- Demonstrated skill in project management
- Demonstrated analytical approach to problem solving
- Strong interpersonal, written and communication skills
- Permanent Work Authorization in the U.S.



An internship is a unique opportunity for you to experience the Nielsen Operations and Technology environment, culture and team while enhancing your professional and personal skills. You will learn more about the Emerging Leaders Program and have opportunities to interact with program associates as you explore the possibilities of a leadership career with Nielsen. As a leader in providing global information, come discover us!

For more information on Emerging Leaders Internships and the OTP, please visit us at: [www.nielsen.com/emergingleaders](http://www.nielsen.com/emergingleaders).

For more information about The Nielsen Company, go to: [www.nielsen.com](http://www.nielsen.com).

Nielsen promotes and enforces a policy of Equal Employment Opportunity (EEO) for all individuals.